

This is to certify that:

Martin Swift

Has successfully completed the SHIMANO T.E.C. requisite courses of study.

With specialization in: E-BIKE SYSTEMS - E-BIKE SYSTEMS

Awarded on: May 8, 2026



SHIMANO E5100 Essentials
SHIMANO EP5 Essentials
AUTO SHIFT / FREE SHIFT E-TUBE PROJECT
AUTO SHIFT / FREE SHIFT SELECTION
AUTO SHIFT / FREE SHIFT DEMO
SHIMANO E-BIKE SYSTEMS Ecosystem
How to Demo STEPS
Why STEPS?
E-Bike Progress
E-MTB's
3 Class System Defined
Selling 3 Class Systems
Ask and Listen
The E-Bike Appeal
The E-Bike Customer

Bridging the Gap
Ask Great Questions
The Equipment
Present the Right Bikes
Closing the Deal
Set for Success
Great Job
STEPS EP8 Introduction
STEPS E8000 Introduction